

eBay CLONE FEATURE SET

eBay is an Online marketplace, to be more precise it is an Online Auction & Shopping Website, allowing the People & businesses to sell over a Broad variety of Goods & Services Worldwide. It gives distinct Online Space to all of its sellers, helping them to increase their Sales & grow their Business online regardless of the Geographical Borders and other factors. It offers complete Support including Shipping, Transaction Management etc. to the Sellers.

From the Buyers perspective, it offers them a Broad spectrum of Products & Services over a Single Platform.

Please find the Feature Set below:

GENERAL FEATURES:

- Site News
- Completely dynamic, & Easy to manage from Admin
- Custom develop your auction software
- Pre - formatted Store Front Design Templates.
- WYSIWYG Html Editor.
- Fully Customizable Site Design and HTML.
- Customizable Item Display.
- Customized Product Search and site Browsing.
- All Web Browser Compatibility.
- Web based setup wizard.
- Easy installation script. No editing of the php source files! Upload and install with easy.
- Flexible template system allows you to easily change design.
- Protection from Hackers.
- Web based Administration tool.
- Supports Multiple Payment Gateways.

- **SITE NEWS:**

User can post their Company News or Latest Business Updates.

- **STORES**

- ✓ Post Items.
- ✓ Store Admin can set/regulate Store Schemes
- ✓ Item number can be decided
- ✓ Pre-paid, Easy-to-use Tools that encourages the users to develop their own Brand and encourage Buyers to Purchase more.

- **COMMISSION MANAGEMENT**

- ✓ Admin can receive commission in terms of **Transaction Fees, Listing Fees and other Special Fees** like border, highlights etc.
- ✓ Commission Collected only once the item is sold.
- ✓ ADMIN can set the commission fees for every Auction type.
- ✓ Admin can set the Commission percentage based on final Sale value of the Item.

- **REPORTS**

- ✓ ADMIN can view the daily/weekly/Monthly status of all auctions as Simple Auction, Fixed Auction, lowest unique Bid Auction, Highest Unique Bid Auction etc.
- ✓ Admin can view the Reports for every auction types, Commissions, User management etc.

- **BUSINESS INTELLIGENCE**

- ✓ BI Charts are available, to interpret Sales report & other generated results.
- ✓ Effective Results with attractive and friendly BI Graphs.
- ✓ BI Chart will be displayed in the Admin Dashboard, to know the statistics.

- **SEARCHING AUCTIONS**

- ✓ Comprehensive Search Functionality.
- ✓ Flexible search Mechanism
- ✓ User can search with multiple Keywords within a category

- ✓ Searches can even include all the active auctions being posted by a particular user.

- **FEATURED AUCTIONS**
 - ✓ Displayed in the Home Page of the Auction Site
 - ✓ Admin can regulate the items to be listed on the FEATURED LIST
 - ✓ Listing Fees levied on the seller to list the items on the Featured List

- **EMAIL MANAGEMENT**
 - ✓ Enables the Admin to send mails to users for every activity.
 - ✓ Mails for activities like: **Sign Up, Posting items, Items Invoice** etc.

- **HOT AUCTIONS**
 - ✓ Listed on the HOT LISTINGS area on the homepage.
 - ✓ Admin can set the Criteria for these based on No. of Bids, price etc.

USER SIDE FEATURES:

- Fully Customizable Site Design.
- Improved Site Statistics.
- Simple and Effective Header and Footer.
- Completed Site Map.
- Provides the simple form to Contact Us.
- Effective display of Date and Time.
- Customizable Product Display.
- Detailed and Attractive Home page.
- Useful Footer content.
- Enhanced Category display.
- Eye-Catching display of Featured Auctions.
- Displays the Hot Auction and Recently Listed items.
- Displays Auction of the Day Banner.
- Displays Lowest Unique Bid Auctions in home page. (3 items)
- Displays Highest Unique Bid Auctions in home page. (3 items)

- Close Auction by Bid in Reverse Auctions.
 - Advanced Search Engine Optimization.
 - Effective display of images.
 - Easy Member Registration with Turing Code.
 - Provide your eBay ID while registration.
 - Secure Login for every action.
 - Forgotten Password retrieval.
 - Supports Keyword Search.
 - Facilitates advanced search based on the title and description and completed listings.
 - List the searched items by sorting it on the newly listed, ending soonest and ending today.
 - Facility to save searches.
 - Easy navigation of saved searches.
 - Users can post blogs.
 - Enables forum facility to share ideas.
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- **SELL**
 - ✓ Sell the items in different auction types.
 - ✓ Sellers can post eDownload items in various auction types.
 - ✓ Easy Category and Sub Category selection.
 - ✓ Displays the breadcrumb of categories in which the item will be listed.
 - ✓ Uploading the item image to be displayed.
 - ✓ Enables auto resize of Images.
 - ✓ Allows multiple images for an auction.
 - ✓ Seller can add extra fields to specify the features of items.
 - ✓ Seller has the facility to remove the added image if needed.
 - ✓ Instructs the item image limits to be added and the number of images added for an item display.
 - ✓ Provides advanced HTML editor to enter the description of the item.
 - ✓ More than 10 different listing designs.
 - ✓ Facility to add page layouts for the item to be displayed.
 - ✓ Seller can allow rating wise bidding for an item.

- ✓ Facility to select the duration of item to be displayed.
 - ✓ Enabling option to list the items immediately.
 - ✓ Enables Video Embed Code.
 - ✓ Provides support to select the multiple gateways.
 - ✓ Easy selection of shipping information.
 - ✓ Displays the location of the seller that have entered while registration.
 - ✓ Easy support to change the location.
 - ✓ Entering the selected Payment Gateway information.
 - ✓ Displays the preview of listing for easy use of seller.
 - ✓ Mail Alert after successful posting of items.
- **BUY**
- ✓ Easy navigation of category selection.
 - ✓ Find the items easy by keyword search or Advanced Search.
 - ✓ Auto display of item list while entering the keyword to search an item. (Item Suggest)
 - ✓ Helps in finding the items easy by using the specific search options.
 - ✓ View the items both in List View and Gallery View.
 - ✓ Supports simple Item Widgets.
 - ✓ Buying the items using different auction types.
 - ✓ Facility to bid on the items.
 - ✓ Provides support to buy the item in Fixed Price.
 - ✓ Simple listing to bid on the multiple identical items.
 - ✓ Facility to buy the multiple items in a fixed price.
 - ✓ Buyer can buy the multiple identical items listed in a lot.
 - ✓ Facilitates Pay now for ease pay.
 - ✓ Provides functionality to make an item in the watching list.
 - ✓ Support for asking seller a question directly from the item description page.
 - ✓ Provides Add to My Favorite Sellers functionality.
 - ✓ Facility to view the seller's products list from the item description page.
 - ✓ Functionality to enter in to popular stores from the item description page.
 - ✓ Supports Mail Alert after won an item.

■ MY AUCTIONS

- ✓ Advanced My Auction page.
- ✓ Displays the list of items that Seller has posted with all its information
- ✓ Provides support to upload the profile image.
- ✓ Secure Email Facility.
- ✓ Facilitates support to create the personal folders.
- ✓ Advanced Feedback functionality.
- ✓ Enter the rating for the buyers and sellers.
- ✓ Buyer can get in to the seller's store using the feedback.
- ✓ Lists the pending payments to be paid to both Admin and Seller.
- ✓ Lists the Sold items with all its information.
- ✓ Facility for Seller to leave feedback about the buyer.
- ✓ Provides facility to pay commission for the sold items from the sold items list.
- ✓ Displays the unsold items in a separate page.
- ✓ Easy support to relist the item.
- ✓ Seller has the privilege to delete the unsold items.
- ✓ Displays the item that needs to pay the special fee/listing fee before listing.
- ✓ Lists the items that have scheduled its duration to list the item later.
- ✓ Buy Coupons in various Schemes added by Admin.
- ✓ Using Coupons Bid on Lowest & Highest Unique Bid Auctions.
- ✓ Displays all the watching items with its current bidding level.
- ✓ Lists all the bidding items in a separate panel.
- ✓ Viewing the entire won item list.
- ✓ Facility to view the items that have bidden but not won as a separate list.
- ✓ View all the favorite searches.
- ✓ View all the favorite sellers.
- ✓ Provides facility to start selling from My Auction Page.
- ✓ Advanced Want It Now functionality. (Optional)
- ✓ Enhanced Dispute Console based on the items not received and not paid for the items.
- ✓ Viewing the Disputes raised by you to/from both the seller and the buyer.
- ✓ Easy respond to the disputes postings.

- **MY ACCOUNT, COMMUNITY & HELP**

- ✓ Web2.0 style My Account Page.
- ✓ Lists the items are in live bidding with all its information.
- ✓ Facilitates buying Reminders.
- ✓ Separate link to connect to the community.
- ✓ Create an online Community within members.
- ✓ Advanced Help Page.
- ✓ Displays all the functionalities of the site in brief.

- **STORES**

- ✓ Stylish Store Design with more than 5 templates.
- ✓ Finding the Store based on the item and the name of store.
- ✓ Displays the Popular Store Names in the store home page.
- ✓ Effective display of the main banner and the left banner images.
- ✓ Displays the logos added while creating the store.
- ✓ List of Premium Stores added will be displayed.
- ✓ Separate link to Open a Store and manage the created store.
- ✓ Adding Template for the Store.
- ✓ Selecting option to list the default category list or the categories created by your own or both the categories.
- ✓ Support to add logo for the Store.
- ✓ Simple to add advertisement banners.
- ✓ Adding banners using the ad scripts.
- ✓ Selecting option to display the items in List View or Gallery View.
- ✓ Facility to specify number of auction to be listed in a page.
- ✓ Advanced display of Store Statistics.
- ✓ Seller has the privilege to delete the store.
- ✓ Facility to create your own categories to be listed in the store.
- ✓ Providing functionality to promote your store.
- ✓ Easy functionality to add items posted in the site to your store.
- ✓ Provides link to view the list of auctions posted directly.
- ✓ Facility to get in to Store Home Page directly.

ADMIN SIDE FEATURES

- Google Visualization Implement in Dash Board.
- Google Analytics site Support.
- Registration form Builder.
- Posting form Builder.
- Transaction History.
- Auction History.
- Completely a New Admin Template
- Secure Login Required Admin Area.
- BI (Business Intelligence) supported Dash board.
- Graphical Site Statistics in Home Page.
- Live Map of User and Postings.
- Alerts
- Version Check
- Quick Menu
- Complete Auction Statistics.
- Displays the latest updates in the home page.
- Complete Admin Panel Site Map.
- Adding fee for the special categories.
- Supports Bulk Uploading in all Platforms.
- Provides the Admin Help Manual.

GENERAL SETTINGS

- ✓ Easy and Advanced Site Settings.
- ✓ Adding the Logo for your company.
- ✓ Simple setting of the footer content.
- ✓ Entering link for Community forums.
- ✓ Easy Multi lingual settings.
- ✓ Multiple date formats.
- ✓ Accepts multiple time zones.
- ✓ Supports Meta Tags for easy Search Engine Optimization.
- ✓ Facility to enable/disable the Captcha code.
- ✓ Multiple Currency Type.

- ✓ Facility to enable/disable the status of site to be displayed.
- ✓ Advanced Registration Settings.
- ✓ Enable the required fields to be used as mandatory in the registration form.
- ✓ Separate link to add questions to be displayed for Post Secret Questions.
- ✓ 10 different types of Style templates.
- ✓ Easy Click option for the selection of Style templates to be displayed.
- ✓ Facilitates Want It Now Settings.
- ✓ Admin can set the duration of want it now items to be displayed.
- ✓ Option to enable/disable the want it now settings.
- ✓ Admin can set the amount to be collected for want it now postings.
- ✓ Supports Bad word filters management.
- ✓ Facility to filter the bad word while posting the item or just stripe out the bad word while entering it.
- ✓ Add any number of bad words.
- ✓ Admin has privilege to edit/delete the bad words whenever necessary.
- ✓ Facility to set the special fee to be collected for special displays. (Bold, Border, Highlighted and Featured)
- ✓ Ability to make free of cost for all special settings.
- ✓ Simple Currency Settings.
- ✓ Admin can add unlimited number of currency code, its symbol and its corresponding value.
- ✓ Authority to update/delete the currency whenever necessary.
- ✓ Easy and effective shipping management..
- ✓ Adding number of shippers and make them active/inactive in the site.
- ✓ Ability to update/delete the shipper information.
- ✓ Advanced Feedback Settings like eBay.
- ✓ Setting any number of feedback ranges.
- ✓ Awarding attractive icons based on the feedback ratings.
- ✓ Admin has the privilege to update/delete the feedback ranges.
- ✓ Facility to add Featured auctions to be displayed in the site.
- ✓ Setting the basic criteria to be followed for listing featured auctions.
- ✓ Set the duration of featured auction to be displayed.
- ✓ Deciding the featured auction to be displayed with/without images.
- ✓ Adding the help content about featured auctions.

- ✓ Viewing the featured auctions to be displayed today in the site.

- ✓ Viewing the list of all featured auctions added.
- ✓ Adding hot auctions to be displayed in the site.
- ✓ Setting the basic criteria to be followed for listing hot auctions.
- ✓ Set the duration of hot auction to be displayed.
- ✓ Deciding the hot auction to be displayed with/without images.
- ✓ Adding the help content about hot auctions.
- ✓ Viewing the hot auctions to be displayed today in the site.
- ✓ Viewing the list of all hot auctions added.
- ✓ Setting the special banner for Auction of the Day items.
- ✓ Set the basic criteria to be followed for listing an item in the Auction of the Day.
- ✓ Facility to enter the help content for Auction of the Day.

■ **AUCTION MANAGEMENT**

- ✓ Supports eDownload items.
- ✓ Form Builder.
- ✓ Setting the basic Criteria to be followed while listing the items amongst different types of listings individually.
- ✓ Set the various listing fee to be collected for every auction types.
- ✓ Enable/Disable the option for the fee to be collected.
- ✓ Facility to set the commission fee to be collected.
- ✓ Set the minimum price to be given for every auction listing.
- ✓ Enable/Disable the bid increment option.
- ✓ Set the duration of item to be displayed for every auction types.
- ✓ Admin has the privilege to update/remove the minimum duration set.
- ✓ Set the value to be incremented for bidding.
- ✓ Supports Relisting option.
- ✓ Set the fee to be collected for relisting.
- ✓ Set the minimum duration to be calculated for relisting an item.
- ✓ Allows rating wise bidding option.
- ✓ Enabling option for the Seller to pay listing fee after invoice.

- ✓ Allows seller to pay commission fee after invoice.
- ✓ Allowing buyers to rate the sellers for their item.
- ✓ Set the validity period for commission amount to be paid.
- ✓ Displays the list of items that are live, sold, unsold and relisted in the market based on the auction types.
- ✓ Displays the Weekly and Monthly Report for every auction types.
- ✓ Lists the monthly report for every six months.
- ✓ Facility to view the monthly report from beginning to till now and all auctions types.
- ✓ Provided separate tool to pay seller for their items sold in Lowest and Highest Unique Bid Auction.

■ **COUPON MANAGEMENT**

- ✓ Create unlimited number of Coupons Schemes.
- ✓ Facility to update/delete the coupon schemes.
- ✓ View the list of sold coupons with bidding details.

■ **COMMISSION & TAX MANAGEMENT**

- ✓ Separate link to manage commissions earned from various ways.
- ✓ Commission is calculated for all auction types.(Except Lowest and Highest).
- ✓ Admin can set the range for commission fee to be calculated based on the final sale value.
- ✓ The Commission will be taken in percentage.
- ✓ Admin has the privilege to update/delete the commission fees.
- ✓ Lists all the pending commissions based on the auction types.
- ✓ Facility to delete the unwanted commission listing after that has been paid.
- ✓ View all the monthly commissions earned for every auction types.
- ✓ Displays the monthly report for every six months in an attractive bar chart.
- ✓ Ability to view the monthly report from the beginning month to till now.
- ✓ Highly developed Tax Management.
- ✓ Facilitates the tax management for both sales and service tax.
- ✓ Set the unlimited number of tax values based on the countries.

- ✓ Admin has the authority to update/delete the tax values.
- ✓ Facility to delete all the tax values at a time.

■ **COUNTRY & STATE MANAGEMENT**

- ✓ Advanced Country and State Management.
- ✓ Simple and effective adding of Country names.
- ✓ Adding any number of Countries and the corresponding States.
- ✓ Facility to update/delete the any country or state.

■ **LOCALIZATION MANAGEMENT**

- ✓ Advanced and completed Localization Management.
- ✓ Auction ODPD is specialized for multi lingual support.
- ✓ Provides support to add any number of languages.
- ✓ Manage the text to be displayed for the selected language.
- ✓ Ability to edit the text whenever necessary.
- ✓ Change the status of displaying text from active to suspend and vice versa.
- ✓ Admin can delete the language when needed.

■ **USER MANAGEMENT**

- ✓ Simple and effective User Management.
- ✓ Enabling the option to set the verification facility after registration of every user.
- ✓ Control to set the maximum number of live auction for a seller.
- ✓ Separate control to set the maximum number of live auction for a buyer.
- ✓ Enabling option to allow the buyer to contact the seller directly.
- ✓ Admin decides the suspension of user based on the pending payment.
- ✓ Effective Sub admin Management.
- ✓ Lists all the Sub Admin Users in a separate page.
- ✓ Admin has the authority to activate/suspend/delete the Admin users.
- ✓ Advanced Search Engine to search the Sub Admin users.
- ✓ Facility to change the admin email id.
- ✓ Supports Change password function.

- ✓ Lists all the suspended admin users separately.
- ✓ From the Suspended list, admin can activate the Admin Users again.
- ✓ Displays all the site user information.
- ✓ Admin has the privilege to activate/suspend/delete the Site Users.
- ✓ Viewing the list of all suspended users in a separate page.
- ✓ From the Suspended list, admin can activate the Site Users again.
- ✓ Displays all the unverified site users.
- ✓ Admin can make the unverified users in to verify/delete in a single click.
- ✓ Weekly and Monthly Report generation based on the number of users joined in the site.
- ✓ Displays the monthly report for every six months.

■ **CATEGORY MANAGEMENT**

- ✓ Advanced Category Management.
- ✓ Create any number of categories to be listed.
- ✓ Adding listing fee based on the category.
- ✓ Facility to create any number of Sub Category for the selected Category.
- ✓ Provides support to add image icons for all categories added.
- ✓ Admin has the privilege to update/delete the category and sub category list.
- ✓ View the list of subcategories added for a single category.
- ✓ Ability to change the Sub Category in to Category.

■ **STORE MANAGEMENT**

- ✓ Special and Advanced Settings to manage the Stores.
- ✓ Enabling the payment option to create a store.
- ✓ Adding advertisement banners in the Main Page and also in the Left Column.
- ✓ Adding links to be connected for the added banners.
- ✓ Can add any number of schemes to be used for the Stores.
- ✓ Facility to collect fee for the store schemes.
- ✓ Set the maximum number of categories be allowed in a store.
- ✓ Set the maximum number of Items be allowed for a category.
- ✓ Admin can set the maximum number of templates to be allowed for a store.
- ✓ Lists all the store schemes added in a separate page.

- ✓ Admin has the privilege to edit/delete the store schemes.

- **MAIL, ADVERTISE & IMAGE MANAGEMENT**
 - ✓ 15 different types of mail management.
 - ✓ Enabling the option to send the automatic notification for every activity.
 - ✓ View the mail content for the auto mail to be sent.
 - ✓ Editing the mail content.
 - ✓ Simple and Effective Advertise Management.
 - ✓ Adding both small and large advertisement banners.
 - ✓ Adding links to be connected for the advertisement banners.
 - ✓ By default, can add five different types of banners for both Small and Large.
 - ✓ Admin has the privilege to change/remove the banners.
 - ✓ Provides Separate Link to manage the Images.
 - ✓ Can set the dimension for the Large Images and Thumbnail Images to be added.
 - ✓ Set the Image Formats to be allowed.
 - ✓ Lists all the uploaded images in a separate page.
 - ✓ Admin has the privilege to delete the images.

- **DISPUTE & ACCOUNT MANAGEMENT**
 - ✓ Easy Dispute Management.
 - ✓ Enabling option to post the disputes for every auction type items.
 - ✓ Set the maximum waiting period for dispute reply.
 - ✓ Viewing the disputes posted for all auction types.
 - ✓ Disputes listed will be based on the unpaid items and the items that are not received.
 - ✓ Admin has the privilege to change the status of disputes from Open to Close and Vice Versa.
 - ✓ Facility to delete the disputes.
 - ✓ Auction OOPD Specialized in managing the accounts.
 - ✓ Viewing the list of earnings from all the Auction Types, Stores and commissions.
 - ✓ Separate tool to view the earnings based on auction listings.

- **PPAYMENT GATEWAYS**

- ✓ Supports Multiple Gateways.
- ✓ Integrated with PayPal, PayPal Credit Card, AIM, 2Checkout, NoChex, GoogleCheckout and MoneyBookers.
- ✓ Enabling the option to select Payment Gateways to be used between Admin and Users.
- ✓ Facility to add the ID and necessary information for the selected Payment Gateways.
- ✓ Ability to update the payment information.
- ✓ Enabling the option to allow the Payment Gateways for Sellers and Buyers.